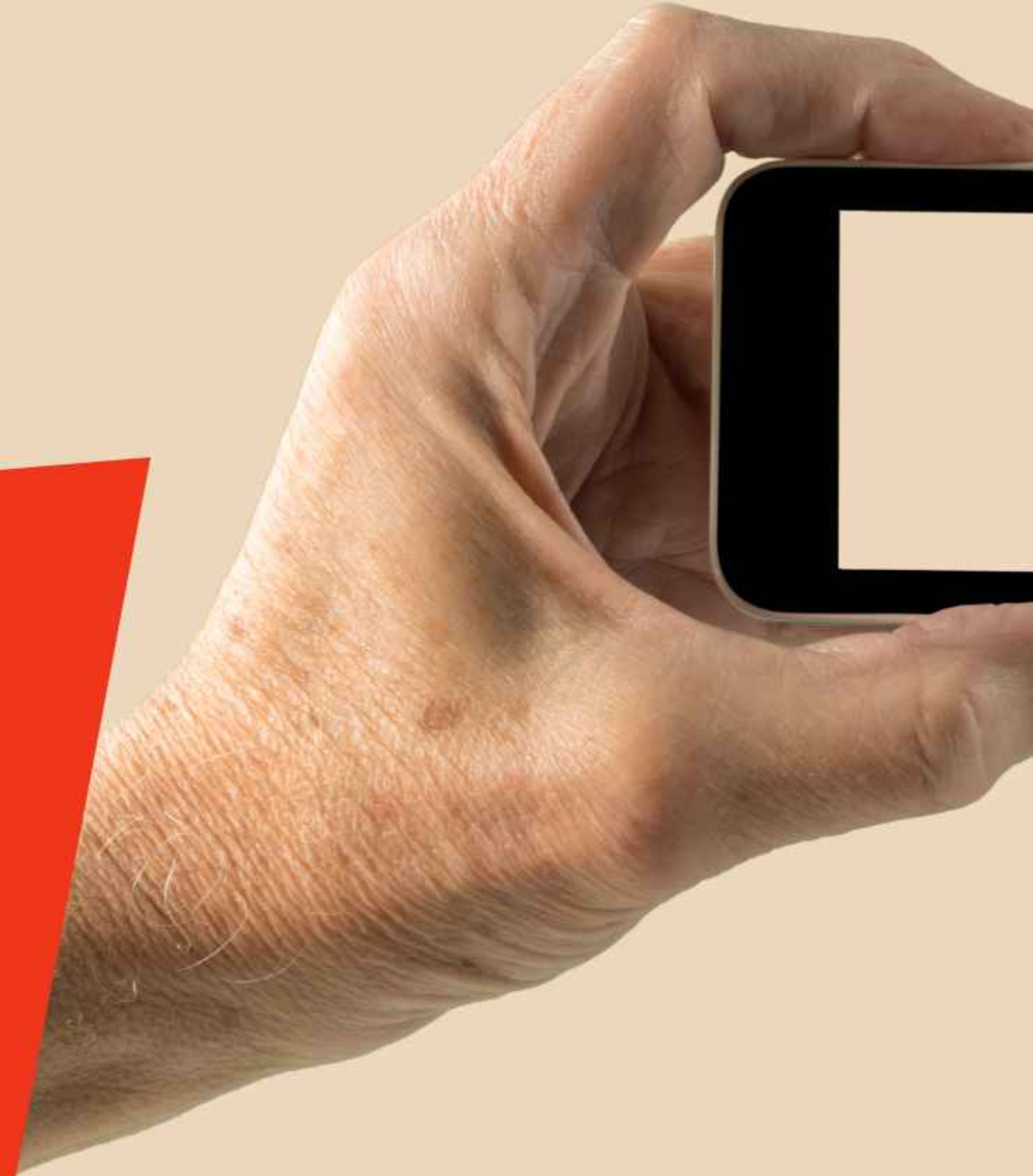




INTRODUCTION TO RCS

Enhancing Messaging Beyond SMS

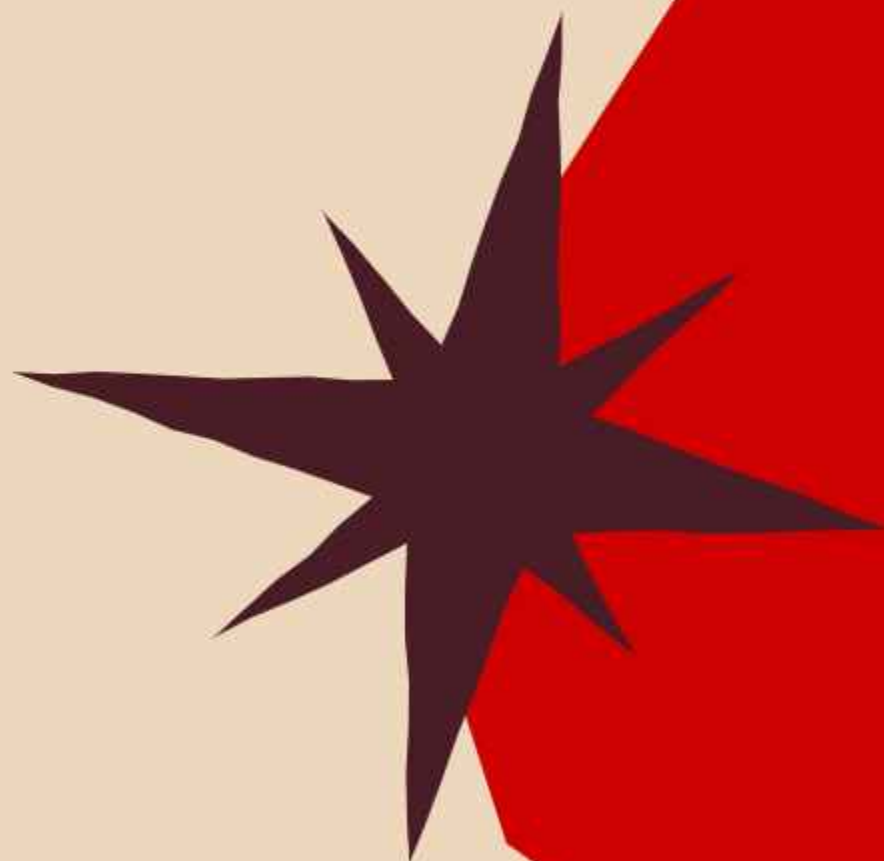




What is rich
communication
services?



Features of RCS: Enhance your messaging experience



Enhanced messaging

RCS allows for **larger group chats** and richer text formatting options.

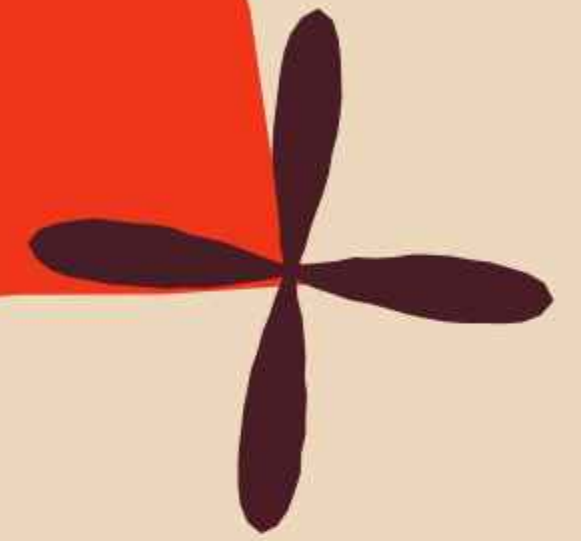
Rich media support

Send images, videos, and interactive content seamlessly through RCS messages.

Read receipts

Know when your messages are read, enhancing **communication clarity** and engagement.

Benefits of RCS for modern messaging



Improved engagement

RCS enables **rich multimedia** content for better user interaction.

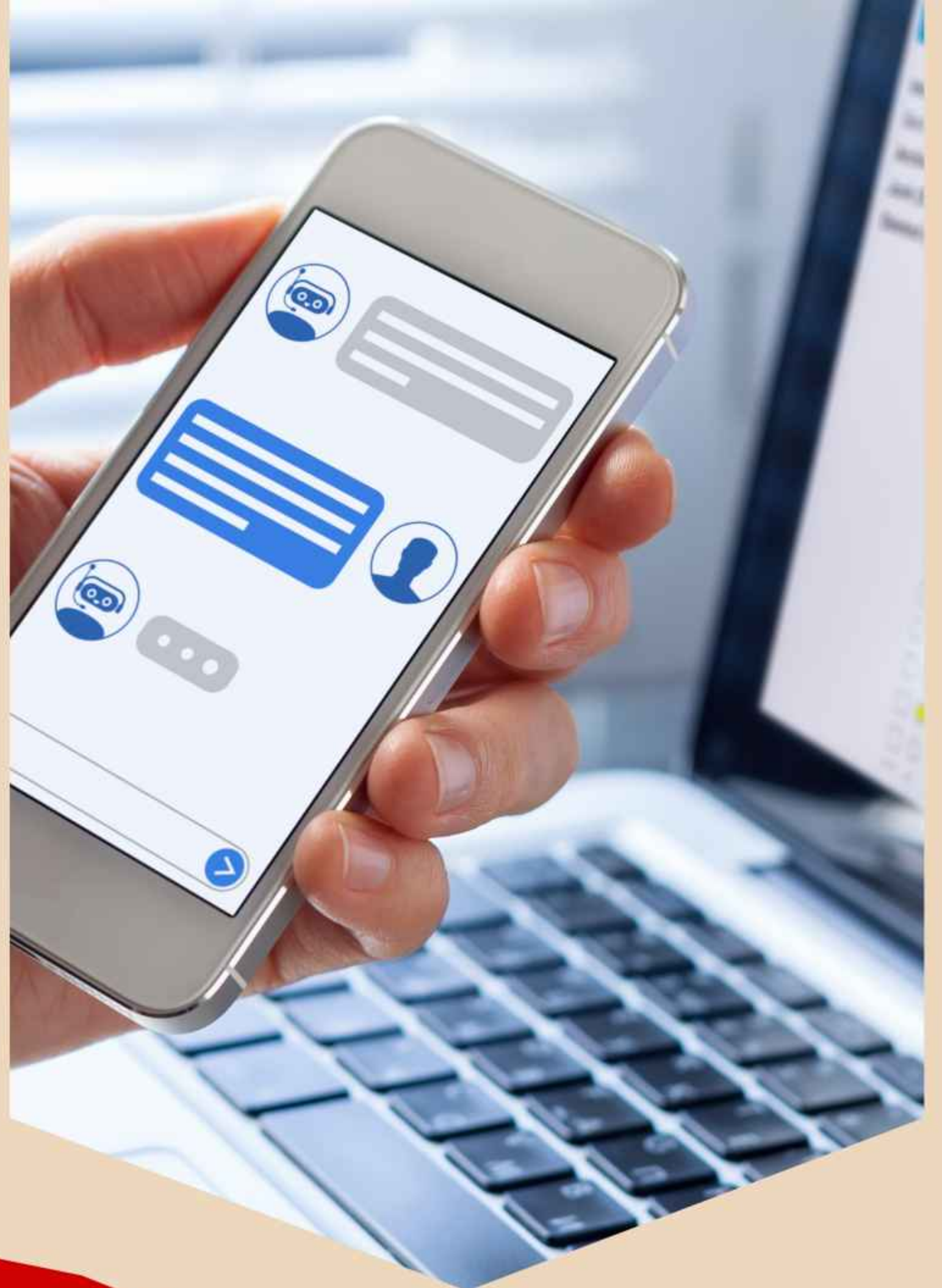


Secure communication

RCS offers **end-to-end encryption** for private conversations and data protection.

How RCS enhances messaging compared to SMS/MMS

RCS offers **rich media** features, including better visuals and interactive elements, improving user experience over traditional SMS/MMS.





Thank You!



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